

Vellus Tips and Guidelines

Long Coated Breeds

WEEKLY MAINTENANCE BATHING:

Start with Vellus Clarifying Shampoo (diluted) for your first time Vellus bath to remove product buildup. Soak for a minimum of five (5) minutes. Rinse and follow with the Vellus Show Shampoo. Thereafter, you should use the Vellus Clarifying Shampoo every 2nd or 3rd bath. If your dog has a soft coat by nature, you will need to Clarify more often. Really soft coats are like sponges and will absorb products more readily than normal hair texture, causing buildup to occur more quickly.

Follow with the Vellus Show Shampoo, making sure to dilute properly. We have “suggested starting point dilutions” on our labels. You may apply this shampoo full strength on stained areas and diluted mixture on the remainder of the coat. Soak for a minimum of five (5) minutes. Rinse well. Water is good for the skin and helps to rehydrate. Vellus tip: The more concentrated you make your Show Shampoo mixture, the softer the hair will be so if texture is needed, you will want to achieve this at the measuring bottle with a larger dilution...adding more water. You will not have lots of foam because this is a low sudsing shampoo by design. You will have a light lather. The Show Shampoo has a high quality cleansing ingredient so even with a light lather, you will have excellent cleansing. Vellus Show Shampoo brightens whites while providing a more enhanced natural color with a high shine.

Next important and final step to bathing is the Vellus Show Conditioner...this also has suggested starting point dilutions on the label. A good point to remember with Vellus Conditioner is that, “a little goes a long way”. There are so very many breeds and different coat textures so you may be creative with this product. Once again...if the coat is soft or cottony, you will want to dilute more. Apply to entire dog. Allow to soak for a minimum of five (5) minutes. Rinse the dog, leaving some in for performance. The leave-in amount will depend on the breed and particular dog. When done rinsing, the hair shaft should have some “slip” to it and not be sharp to the feel. (for maintenance, you may leave more in). For showing: You can rinse like described above leaving some in for performance. If a “pour-thru” is desired, use a dilution of 32oz. water to ½ oz. of Conditioning Concentrate. Lightly squeeze the excess out of the coat and blow dry. This product will also help straighten the coat when blowing dry.

Vellus Satin Cream:

This product is kind to the hair and skin. You can apply this cream to the hair before you blow dry or you can apply the cream to dry hair. You can use it for wrapping long coats, for topknots, as a finishing cream, to repair the ends of the coat, to grow coat when using along with Static Stabilizer and to remove soft packing before it becomes a hard mat. Will take the heat out of clipper burn. To grow coat; apply the cream lightly to the hair three (3) times a week. The other days, mist lightly with the Static Stabilizer and brush through the hair. Many people have grown longer hair on their dogs with this routine.

Vellus Static Stabilizer:

This product is a wonderful maintenance brushing spray. It is a ready to use solution with antistat properties in the formula along with a very light conditioning ingredient. You can use this at shows to control static and freshen the coat. Lightly mist over the area needed and brush on. Works well with Vellus Satin Cream to grow hair.

These are the five (5) basic grooming formulas of Vellus that will keep your dog's coat healthy and ring ready.



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